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Newsletter

VOL. II ISSUE II

The Women University Multan



The Women University Multan, Katchery Campus
LMQ Road Multan.

Vice Chancellor's Message



I hope you all are safe and coping well with the global pandemic challenge that has engulfed our lives. In this difficult time, we need to stand strong and united and help the most vulnerable sections of society. We also need to maintain a semblance of normalcy through the development and delivery of online pedagogical skills and services. Our primary concern is to not let the quality of teaching and research suffer due to this global crisis.

The Women University Multan has acquired MOODLE LMS, developed an online course catalogue, Web TV, and YouTube channel to make learning and teaching accessible and convenient for students and faculty. Most of the faculty members are in touch with students for teaching and research purposes and are doing their best to come up with the most effective pedagogical strategies and skills to create conducive online learning environment in the current situation. We, the administration and faculty of WUM, have strong faith in our student community and believe that, with combined efforts, we will get through these challenging times.

We are also working on developing an Online Psychological Counseling System (OPCS) for WUM faculty and students. WHO health guidelines are being implemented in the campuses and uploaded on the university website to keep the university community updated and informed about the recent developments and related information regarding COVID-19.

The administration and faculty of WUM have also joined hands to revive HOPE (Helping Other People with Enthusiasm) Society to extend community service to the university employees on compassionate grounds. The functions of the Society include the provision of ration service to the daily wagers and vulnerable sections of WUM community. The first activity after the revival of the Society was to arrange one month ration for 200 families of the WUM community.

We, as an academic institution, are doing our utmost best in these troubled times and we ardently hope that the entire human race will emerge all the more wiser, stronger, and victorious from this global challenge.

We pray that the Almighty Allah (SWT) protect us all, انشاءالله.

Warm regards

Prof. Dr. Uzma Quraishi
Vice Chancellor,
The Women University, Multan.

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Editorial Board



Editor's Note

Welcome to the II issue of Vol 2 of WUM newsletter.

The WUM newsletter committee hopes that all of you are safe and are following the guidelines issued by WHO and the Government of Pakistan respectively regarding the safety measures to be adopted during the global Covid-19 pandemic.

This crisis, due to its unprecedented nature in modern history, has left humanity feeling bereft and reeling from the shock of its magnitude. But it is in these testing times that humanity can evaluate and take stock of what lead to this global crisis and its resultant disarray. In a self-introspective measure, humanity can look for more sustainable, healthy, equitable, and inclusive modes of peaceful existence.

The 5th issue of WUM newsletter covers an extensive range of academic and administrative events and happenings at WUM from the period of July 2019 to December 2019. The most significant one being the long-awaited appointment of our worthy Vice Chancellor Prof. Dr. Uzma Quraishi in August, 2019. The WUM newsletter committee warmly welcomes her, and this issue also includes a report on how Dr. Quraishi has been warmly welcomed by the WUM community.

We also look forward to the continuation of feedback from our faculty and scholars at WUM in particular and from the academic community in general.

Our contact details can be found below.

Wishing you strength and resilience in these challenging times!

Munazzah Rabbani

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WUM Welcomed It's New Vice Chancellor

Prof. Dr. Uzma Quraishi Welcomed as Vice Chancellor, The Women University, Multan

Prof. Dr. Uzma Quraishi assumed the charge of Vice Chancellor, The Women University, Multan, on 6th August, 2019. She was warmly received by Deans, Chairpersons, administrative heads and staff members. All Deans and Heads greeted the newly appointed Vice Chancellor at her office. Talking to Deans and administrative heads of the university, she emphasized that she is honoured to be the Vice Chancellor of this pioneering and prestigious institution of women's education of the region. She assured that she will utilize the best of her abilities and capabilities to transform WUM into one of the top ranked universities of Pakistan. She also iterated the need to promote a culture of research, development and innovation at WUM, and vowed that



untiring efforts will be made to facilitate the faculty and students and to promote

research culture.



Vice Chancellor's Introductory Meeting with Faculty

An introductory meeting of Vice Chancellor Prof. Dr. Uzma Quraishi with faculty members was organized on 23rd August, 2019, at The Women University Multan. Deans, Chairpersons and faculty members from all disciplines attended the meeting. Addressing the gathering, Vice Chancellor Prof. Dr. Uzma Quraishi said that it is indeed a privilege and an honour to work as the Vice

Chancellor of the Women University Multan, which is one of the leading institutions of women's education in Southern Punjab. She emphasized her commitment to streamline academic and administrative affairs at WUM and to improve its ranking through research and academic contributions.

Prof. Dr. Quraishi further said that her priorities, as Vice Chancellor, include the provision of quality education and the promotion of solution-orientated research culture at WUM, and this can only be done with the strong support of a highly qualified and dedicated faculty. She assured the faculty that she will always be willing to help them and facilitate them in their academic tasks and ventures. Her doors will always be open to suggestions for rectification and improvement of the system. She expressed her satisfaction that the faculty was already focused on research and development. She

expressed her hope that the students, who are the real assets of this university, will show enthusiasm under the supervision of faculty to contribute towards development of Pakistan through innovative and practical research projects. In the end, she hoped that through her concentrated efforts, along with the support of faculty and administration, WUM will be transformed into a model educational institution for students and researchers in Pakistan.



Visit & MoUs



Vice Chancellor's Visit to Academic Departments

Vice Chancellor Prof. Dr. Uzma Quraishi visited different academic departments and laboratories of the varsity on 24th August, 2019. The academic heads as well as the faculty briefed the VC about the performance of their respective departments. The Vice Chancellor visited the classrooms, mingled

with the students and asked them questions regarding their syllabus, attendance and academic work.

Speaking to students, she said that the education is the pillar of the state; it strengthens national unity and national consensus. Deans, Chairpersons of the various teaching departments, were also present.

Vice Chancellor Prof. Dr. Uzma Quraishi visited the university's Day Care Center. Chairperson of Day Care Center Prof. Qudsiya Khakwani briefed the Vice Chancellor about currently enrolled children, staff, facilities and lack of resources. Vice Chancellor Prof. Dr. Uzma Quraishi said that the university would provide maximum facilities to these children.



Women University Multan signs MoU with Edtech Worx

Vice Chancellor Prof. Dr. Uzma Quraishi and the Focal Person for Ed-Tech Worx, Prof. Dr. Farrah Arif (CEO Edtech Worx) signed a Memorandum of Understanding (MoU) with a LUMS-based educational technology start-



up Edtech Worx, Lahore, on 23rd November, 2019. It aims to facilitate the development of skills of students and faculty in entrepreneurial ecosystem with the help of digitally interactive books. Addressing the ceremony, Vice Chancellor, Prof. Dr. Uzma Quraishi said that WUM looks forward to working with EdTech Worx in order to

conduct skill development projects and academic activities. Dr. Farrah said that the digitalized interaction between entrepreneurs, the people involved in marketing systems, and students and faculty of business management and administration departments had been made possible in this program through technology and teaching materials.

The ceremony was attended by Deans including Dr. Asmat Naz, Prof. Qudsiya Khakwani, Prof. Anila Asif, Prof. Farzana Akram and faculty members of Institute of Management Sciences, WUM. The MoU was signed with the co-ordination and cooperation of Institute of Management Sciences, WUM.

Memorandum of Understanding with South Eastern Regional College, UK

The Women University, Multan, has signed a Memorandum of Understanding (MoU) with

South Eastern Regional College (SERC) on 6th November, 2019. The MoU will allow the two organizations to work in partnership to develop combined programs, staff exchange schemes, and explore new areas of

opportunities and commercial ventures. The MoU was signed by Vice Chancellor, Prof. Dr. Uzma Quraishi along with Director ORIC Dr. Malka Rani at WUM.

Kamyab Jawan



Launch Ceremony of Kamyab Jawan Programme

The Women University, Multan, in collaboration with BirVentures organized the launching ceremony of Kamyab Jawan Programme on 5th December, 2019. The ceremony was held at The Women University, Multan (Katchery Campus). Ms. Zartaj Gul (Minister of Climate Change) was invited as the chief guest. The Vice Chancellor, the Women University, Multan, Prof. Dr. Uzma Quraishi welcomed the guest.

The ceremony was attended by a great number of academics and officials including Prof. Dr. Asif Ali (Vice Chancellor, MNSAU), Prof. Dr. Saiqa Imitiaz (Vice Chancellor, GSCWUB), Prof. Dr. Shahida Husnain (former Vice Chancellor, WUM) along with other dignitaries. The focal person of Kamyab Jawan programme was Dr. Malka Rani, Director ORIC, WUM.

While addressing the ceremony, Ms. Zartaj Gul said that youth is the precious national asset of our country. The government is

making concentrated efforts for the development of youth by initiating several development programs for the youth enabling them to come forward and play their vital role in national development. She further said that Start Up program is aimed at providing an environment in which one million youth would be imparted training in entrepreneurship. Speaking at the ceremony, Malik Ahmed Hussain Dehar (MNA) said that the government has ensured 100 percent transparency in issuing the soft business loans to the youth under Kamyab Jawan Programme. Addressing the ceremony, Vice Chancellor, WUM, Prof. Dr. Uzma Quraishi said that the launch of Kamyab Jawan program would empower the youth. This platform will increase immensely the job opportunities for the youth. She also said that it is heartening to see the government actively involved in addressing the issue of joblessness and youth unemployment in the province.

CEO Bir Ventures Mr. Hassan Syed said that Bir Ventures is a major support to StartUp Pakistan initiative by providing to it the world's largest incubation platform-IdeaGist. Mr. Shehzad Gul briefed the participants about the various aspects of the programme.

In the end, Vice Chancellor Prof. Dr. Uzma Quraishi extended a note of thanks to Kamyab Jawan team for making Women University, Multan, part of this mega project. She presented souvenirs to the chief guest Ms. Zartaj Gul and other guest speakers.

Ms. Zartaj Gul also inaugurated tree plantation campaign at The Women University, Multan, along with the Vice Chancellor Prof. Dr. Uzma Quraishi and Chairpersons of departments. She emphasized the need to plant trees to ensure a healthy environment for future generations.



Conferences



One Day Conference on Research Methodology, Innovation and Patent Writing

The Department of Physics organized one day conference on “Research Methodology, Innovation and Patent Writing” on 20th December, 2019. The focal person of the conference was Dr. Misbah Mirza. In the conference, two speakers were invited: one

of them was Ms. Shakra Khurshid from IPO, Pakistan, who is assistant controller of Patents with professional expertise in dealing with administrative and policy matters of intellectual property rights and has diverse field experience in working with national and international stakeholders of IP. Ms. Shakra talked about patent rights that how we can claim for a patent. The audience gained a lot of knowledge about patent writing. The second speaker was Ms. Saadat Mujeed, assistant professor from ICS, BZU. She talked about how can you publish research articles, how can you try for innovation and what is the difference between research article and patent.

Vice Chancellor Prof. Dr. Uzma Quraishi honored the conference with her presence and appreciated the efforts of the organizers of conference. Dr. Misbah Mirza, Dr. Aisha

Iftikhar, Ms. Maria Zahid and Ms. Abera Ijaz. At the end of the session, shields were given to the honorable guests and organizers.



Seerat Conference

Prof. Dr. Asmat Naz attended one day Seerat Conference held on 13th November, 2019, at Multan Arts Council. She was invited as a key note speaker.

Seminars

National Seminar on Exploring New Frontiers of Artificial Intelligence, Research Paper Writing, Plagiarism Removing and Submission

Institute of CS&IT organized one day national seminar on “Exploring New Frontiers of Artificial Intelligence, Research Paper Writing, Plagiarism Removing and Submission” on 31st October, 2019.



Speakers were from the universities of Islamabad and Bahawalpur. Guests from other universities were invited. Students and faculty members from Women University Multan attended the seminar. Seminar was organized to highlight the importance of Artificial Intelligence in our daily lives and to impart the skills required for research paper writing and submission.



A Seminar on Waste Management

As part of Environmental Biochemistry

Course, the Department of Biochemistry and Biotechnology organized the Awareness Seminar on Waste Management on 6th December, 2019. Dr. Maryam Zain (BBT) Dr. Muhammad Imran (MNUAM) and Dr. Shazia Jabeen (WUM) delivered talks and shared valuable ideas regarding waste management. Students presented the projects made out of waste materials.

Department of Environmental sciences won 1st and 3rd position and BBT students won

second position.

At the end, Prof. Dr. Uzma Quraishi and Prof. Dr. Asmat Naz distributed certificates among participants and winners. Dr. Maryam Zain was the Focal person; and Dr. Raheela Jabeen, Dr. Farah Deeba, Ms. Zelle Huma, Ms. Rahila Waheed, Ms. Mehwish Batool Kazmi, Dr. Nadia Iqbal, Ms. Samreen Rasool were the organizers of the event.

Seminar on Career Planning

To create awareness of career planning among youngsters, a seminar regarding Career Planning was arranged by Department of Zoology on 19-12-2019. The organizing committee comprised of Dr. Asia

Bibi (Chief Organizer, Chairperson Department of Zoology), Dr. Nahid Kausar (Co-organizer) and Ms. Madiha Rasool (Co-Organizer). Professor Dr. Muhammad Fiaz Qammar (Chairman, Department of Pathobiology, UVAS Jhang) was the invited speaker. He delivered a very effective and

informative lecture regarding career planning and motivated attendees to have broader approach to their future by presenting examples of world eminent personalities. He also guided the students about some important non-conventional careers which they can opt for being a

Seminars



Zoologist. All the attendees participated actively in the whole session. As it is era of android technology, so he introduced some android apps like Animal Nexus, where community of animal scientists and stakeholders are connected on social media. Ceremony was concluded by Dr. Asia Bibi with note of thanks to the guest and all the participants.



One Day Seminar on BMI and Iron Status in Females

One Day Seminar on “BMI and Iron status in Females” was conducted on 13th December, 2019, at Seminar Hall, Mattital Campus. Ms. Madiha, Lecturer Pharmacy Department

(Focal Person) presented the Body Mass Index data collected from students, discussed the results and implications. Guest speaker Dr. Adeela Shahzadi (Women Medical Officer, Bahawalpur) elaborated the value of maintaining iron status in females by focusing on iron deficiency anemia, its

complications and management. Event was organized by Dr. Rehmana Rashid, Ms. Uzma Sehar and Ms. Madiha under Department of Pharmacy, The Women University, Multan.



One Day Awareness Seminar on Tree Plantation for Better Future

Department of Botany and Department of Environmental Sciences jointly organized One Day Awareness Seminar on “Tree Plantation for Better Future” on 5th September, 2019. Prof. Dr. Uzma Quraishi, Vice Chancellor, The Women University, Multan, was the chief guest. Dr. Saeed Akhtar, Director, Institute of Food Sciences & Nutrition, Bahauddin Zakariya University, Multan, was the invited speaker. The seminar included three sections i.e. invited talk, poster competition and tree plantation. Ms. Syeda Shaima Meryem, (Lecturer, Department of Environmental Sciences) delivered presentation on clean green Pakistan. She highlighted the beautiful areas of Pakistan enriched in biodiversity. Dr.

Abida Aziz, (Assistant Professor, Department of Botany), talked about the importance of plants. She emphasized on conservation of biodiversity by taking steps towards tree plantation. Prof. Dr. Saeed Akhtar delivered lecture on tree plantation including causes and effects of deforestation, loss of biodiversity. Department of Environmental Sciences was given a fund of 20K rupees for tree plantation at Matital Campus. The session ended with concluding remarks of Vice Chancellor, Prof. Dr. Uzma Quraishi. She concluded the session by advising the students to protect biodiversity and to promote tree plantation in the campus.

A poster competition on the themed topic was conducted among students of Faculty of Life Sciences. Panaflex posters were

presented by different groups of students in front of judges. Prof. Dr. Saeed Akhtar, invited speaker, and Dr. Rehmana Rashid, (Chairperson, Department of Pharmacy) were nominated as judges and were asked to evaluate students' posters. Department of Biochemistry and Biotechnology got 1st position in Poster Competition whereas 2nd and 3rd positions were achieved by Department of Environmental Sciences.



Seminars

International Seminar on Safe use of Drugs

One day International Seminar on “SAFE use of Drugs” was organized by Dr. Ayesha Rashid, Dr. Rehmana Rashid, Dr. Rabia Razaq, Ms. Sana Javaid, Ms. Amina Riaz and Ms. Uzma Saher under the umbrella of Department of Pharmacy on 30th November, 2019.

The guest speaker Dr. Masood Bhatti (Alpha Pharmaceutical Laboratories, Canada) discussed important issues regarding safe usage of OTCs (over the counter drugs), hazards related to self-medication and ways to prevent medication errors.



One Day Awareness Seminar on Emerging Trends in Plant Entrepreneurship

Department of Botany organized one day awareness seminar on “Emerging Trends in Plant Entrepreneurship” on 24th October, 2019. Prof. Dr. Uzma Quraishi, Vice Chancellor, The Women University, Multan, was the patron in chief and Prof. Dr. Asmat Naz, Dean, Faculty of Life Sciences, was guest of honor. The seminar included two sections i.e., invited talk and stall competition. Prof. Dr. Shahzad M.A. Basra, Department of Agronomy, University of Agriculture, Faisalabad, and Prof. Dr. Mushtaq Ahmad, Director, QAU Botanical



Garden & Herbarium, Department of Plant Sciences, Quaid-i-Azam University, Islamabad, were invited speakers. COTHM, Virsa Agri Farms and Services, and Department of Plant Sciences, Quaid i Azam University Islamabad also displayed their stalls. Dr. Adeela Haroon, Chairperson, Department of Botany, The Women University Multan, welcomed & introduced invited speakers in the event. Prof. Dr. Shahzad M.A. Basra delivered his lecture on how to become an entrepreneur. He emphasized and encouraged the students to start their business at domestic scale. Prof. Dr. Mushtaq Ahmad delivered his presentation on plant based products. He

presented his achievements on international forums that boosted the students for business start up. The awareness session ended with concluding remarks of guest of honor, Prof. Dr. Asmat Naz. She appreciated the Department of Botany for organizing this event. She encouraged the students for registering their business on plant based products.

Multiple stalls were displayed for plant based products including food, cosmetics, herbal medicines and biofuels. Representatives of COTHM Multan, Virsa Agri Farms & Services Faisalabad, and Department of Plant Sciences Quaid-i-Azam University Islamabad displayed their stalls. In addition, students of Department of Botany also displayed their stalls. Food stalls were evaluated for competition. Prof. Dr. Shahzad M.A. Basra & Prof. Dr. Mushtaq Ahmad were the honorable judges. Sayra Ishaq, BS Botany, 3rd Semester, got 1st position for date balls, Ayesha Ishaq BS Botany, 3rd Semester, got 2nd position for cicer bites and Hira BS Botany, 3rd Semester, got 3rd position for gram bars.

Seminar on Emerging Trends of Data Science and Cryptography

Department of Mathematics, The Women University, Multan, organized One Day Seminar on “Emerging Trends of Data Science and Cryptography” on 21th November, 2019. Guest Speakers were Dr. Athar Kharal, (Registrar, Wing Commander and Data Custodian, PAF, Pakistan) and Prof. Dr. Muhammad Ashfaq Bukhari (Department of Mathematical Sciences, KFUPM, Saudia Arabia). Both speakers are well reputed in their field.



universities participated in this seminar like CASPAM and Department of Statistics, BZU, Multan, Education University Multan and D.G. Khan Campus, Air University Multan, Institute of Southern Punjab Multan and



others. Data Science and Cryptography is future of artificial intelligence. Purpose of this seminar was to light up the importance of mathematics behind cryptography and data science.

Faculty members and students of many

Seminars

Seminar/Training on Vermi Compost

A Seminar/Training on Vermi Composting with Worms was organized by Department of Zoology on 20th September, 2019. Dr. Shazia Parveen (Assistant Professor) was the chief organizer. Dr. Saiqa Adleeb, the invited speaker, explained vermi composting, its procedure and practical implication and job opportunities in this field. Hands on training for the participants followed the introductory session.

After demonstration, a questioning session was conducted. Inter-department poster



competition was also organized as a part of the event.

Vice Chancellor Prof. Dr. Uzma Qureshi thanked Dr. Saiqa for being there and telling

students about how they can utilize worms as a source of organic compost. She appreciated the efforts of the department especially that of Dr. Shazia Perveen, the chief organizer of the event.

Seminar on Higher Education in France

An orientation seminar was organized by Department of Statistics about Higher Education in France on 19th Nov, 2019. It was chaired by Dr. Uzma Nawaz Chairperson, Department of Statistics. She was also the focal person of the event. It was beneficial for all the students of the Women University, Multan. It made them learn about opportunities to study in France. Ms. Ishrat Mir managed as Stage secretary of the



informative event. Mr. Shafaqat Asghar (Head Campus France Pakistan) was the

resource person. Mr. Asghar very amicably presented a complete guideline about MS and PhD scholarships in the universities of France, the ranking of French universities among the universities of the world, the fee structure and accommodation with job opportunities as well after the completion of education.

A question answer session at the end was another value added contribution in the objectivity of the event.

International Seminar on the History of Medicine with Respect to Time and Proficiency

An International Seminar was conducted

under the mentorship of Dr. Asmat Naz and Dr. M. Masood Bhatti delivered a lecture as the Guest Speaker and shared his thoughts on "The History of Medicine with Respect to Time and Proficiency" on 13th November

2019 at Department of History & Pakistan Studies.

Awareness Seminar on Role of Wafaqi Mohtasib in Pakistan

The Awareness Seminar on Role of Wafaqi Mohtasib in Pakistan was organized by Ms. Iram Imtiaz Ashfaq (President, CBS) as per kind directions of Director Students Affairs on 30-08-2019 in Fatima Jinnah Hall, The Women University Multan. Mr. Abdul Hameed (Advisor, Wafaqi Mohtasib, Pakistan) presided over the seminar. Mr. Muhammad Kamran Bhutta (Assistant Registrar), Mr. Aslam Gujjar (Assistant Treasurer) & Mr. Ahmad Faraz (Assistant Treasurer) on behalf of the Registrar alongwith Ms. Iram Imtiaz Ashfaq (President, CBS) warmly welcomed the Chief Guest.

Malik Zahid (Investigation Officer, Wafaqi

Mohtasib) gave an awareness creating lecture to students/faculty members about the forum of Wafaqi Mohtasib, Pakistan, for solution of their problems/ issues in any institution of Pakistan e.g., demand of payment, over billing, overcharging, admission merit issues, examination issues, result issuance issues, etc.). Ms. Zill-e-Shams (CBS Member, Department of Mathematics) performed the duties of Stage Secretary. Ms. Raima Nazar (CBS Member, Department of Economics), Ms. Sadia Iqbal (CBS Member, Department of Chemistry) and Mr. Rizwan Siddiqui (DSA Office) participated as organizers.

Students from all the departments of University fully participated and got awareness about the role of Wafaqi Mohtasib in Pakistan.



Inter-Faith Harmony Awareness Seminar

Lodhran pilot project in collaboration with Women University Multan conducted One Day Awareness Seminar on Inter-Faith Harmony under supervision of Prof. Qudsia Khakwani on 27th November, 2019, at The Women University, Multan. Ms. Aqsa Ahmed (Project Manager LPP) gave lecture on Inter-Faith Harmony.

Seminars



Breast Cancer Awareness Seminar

An Awareness building seminar about Breast Cancer was organized by Prof. Qudsia Khakwani (Director Students Affairs) on 08th October, 2019, in Fatima Jinnah Hall at The

Women University, Multan. The Comprehensive informative lecture was delivered by Dr. Afifa Ashraf (Shaukat Khanum Memorial Cancer Hospital, Lahore) with her team members from Shaukat Khanum Memorial Cancer Hospital and Research Center Multan. Ms. Iram Imtiaz (President, CBS) supervised the event alongwith Ms. Tahira Saleem (Vice President, CBS), Ms. Sumera Khalid (General Secretary) and Mr. Rizwan Siddiqui (DSA Office). All CBS members from every department of the university with their students as well as other faculty members of the university attended the Breast Cancer Awareness Seminar.

Anti-Narcotics Awareness Seminar

Anti Narcotics Awareness Seminar was organized under the direction of Prof. Qudsia Khakwani (Director Students Affairs) on 15th October, 2019, in Fatima Jinnah Hall at The Women University, Multan. Ms. Maham Imtiaz (Lecturer, Psychology/ Member, CBS) was the focal person of the program. The guest speaker Col. (R) Dr. Khalid Mehmood (Psychiatrist) from Arrahma

Hospital for Mental Health, Multan, delivered informative lecture about mental diseases/ harmful effects of narcotics to students.

All CBS Members from every department with their students as well as other faculty members of the university fully participated in Anti-Narcotics Awareness Seminar. In the end of program, Prof. Qudsia Khakwani (Director Student Affairs) thanked the Guest Speaker as well as participants and a shield

Awareness Seminar on Drug Abuse

An Awareness Seminar on Drug Abuse was organized by Prof. Qudsia Khakwani (Director Student Affairs) on 13th of December, 2019, at WUM.

Vice Chancellor, Registrar and DSA welcomed the Chief Guest Amjad Javed Saleemi (Federal Secretary, Ministry of Narcotics Control MNC, Govt. of Pakistan.), Mr. Abdul Hameed Baloch (Deputy Secretary, MNC), Mr. Ghulam Muhammad Maher (PS to Federal Secretary, MNC), Mr. Tariq Rahim (Coordinator, MNC), Mr. Kashif (SSP Operations, Multan) Syed Manzoor Shah (Deputy Director Anti-Narcotics Force, Multan), Shahid Mehmood (Social Activist) & Mr. Iftikhar (Media Person) were also with them. The Federal Secretary delivered comprehensive lecture and shared extensive knowledge for creating awareness about the contemporary problem of Drug Abuse among students.

was presented to the Guest Speaker.

Research Seminar on Thesis Writing

Research is the basic component of Applied Psychology. The Department of Applied Psychology keeps on viewing the latest and up-to-date information about research and thesis writings. Research Seminar on Thesis Writing was conducted at the Department of Applied Psychology on August 11, 2019. Such Program attaches particular importance to the interplay of theory, research and practice. It was done under the supervision of Chairperson, Prof. Saba

Ajmal. In this seminar, Ms. Samra Malik, PhD scholar & a special guest at department, presented details about the Endnotes. On the



other hand, Ms. Maham Imtiaz & Ms. Safia Rashid presented the details about research methods.

All the students and teachers took an active part in organizing this seminar at Department of Applied Psychology thanks to the good practices presented in detail by academics, researchers, teachers and the policy makers. The seminar made students able to gain a clear view of potential benefits of research and writing a thesis.



Personality Development Seminar

On 25th October, 2019, the Center for

Intermediate Studies, WUM, conducted a One Day Seminar on Personality Development in collaboration with the Department of Sociology at Katchery Campus. Vice Chancellor Prof. Dr. Uzma Quraishi was the chief guest and patron of the seminar. Dr. Asmat Naz was invited as guest of honor.

The seminar was led by Ms. Memona Khan (Director CIS). She started the seminar with a creative introductory session and

motivated and inspired the students by telling them about the importance of personality development. She also shed light upon the objectives of the seminar including boosting students' confidence and motivation, improving communication level, goal achievement in life and career. The next speaker was Prof. Farhat Alam (Deptt. of Sociology). During her presentation, she laid emphasis on goal setting (personal, social, educational goals), and personality grooming. She also encouraged the

Seminars

students to be optimistic and to have a positive approach about everything in life. Most importantly, it was emphasized that they should love themselves and never lose confidence.

The next speaker was Ms. Aisha Khan (Assistant Prof., Deptt. of Sociology). She delivered her presentation in a very novel way by assigning a very enjoyable exercise. She asked the students to close their eyes and repeat the phrases which were dictated

by her. It was observed that students were quite engrossed in the activity. The purpose of this activity was to socialize the students in terms of moral values.

Talks were then followed by a presentation on problem solving and management skills by Ms. Amna and Ms. Saima (Lecturers, Deptt. of Sociology). They started their presentation by showing clips of animated movies that taught students to be hopeful for good things and to achieve goals by taking

head-on all the obstacles in the way.

Lastly, Dr. Asmat Naz (Dean Faculty of Social Sciences) addressed the students. She appreciated and congratulated all the organizers for the informative seminar. She gave concluding remarks by emphasizing the importance of dreams and desires for personality development. She also provided tips on how to increase their self-esteem.

Nationwide Awareness Campaign on Islamic Banking & Takaful Organized by Alhuda-CIBE

On 18th November, 2019, an awareness

seminar on concept of Islamic Microfinance and Takaful was organized by joint efforts of Institute of Management Sciences and Alhuda- CIBE. The purpose of this seminar was to popularize the Islamic banking in the

country and to eliminate the ambiguities among the nation about Islamic Banking System.



One Day Symposium on Role of a Researcher to Link Academia & Industry

Department of Chemistry organized One Day

Symposium on Role of a Researcher to Link Academia & Industry on 20th November, 2019, at The Women University, Multan. The guest of honor was Chaudhry Zulfiqar Anjam (Director Gibbs Industry). The chief organizer of the symposium was Prof. Farzana Akram and focal person was Dr. Adeela Saeed. The main focus was to understand how academic institutions in Pakistan are currently connected with industry and community at large.

Vice Chancellor Prof. Dr. Uzma Quraishi said that universities are meant for generation of

new knowledge to help boost country's economy and resolve problems faced by society. The invited speakers were Dr. Najam ul Haq and Dr. Nadeem Iqbal; they briefed the participants on how to develop strong linkage between the industry and community. Addressing the symposium, Prof. Farzana Akram said that there is a need to develop mutually beneficial relationship with the industry and community to strengthen and revitalize the values, learning, education and social responsibility.

Seminar on Youth Engagement for Peace Building and Perception Management

One Day Seminar on "Youth Engagement for Peace Building and Perception Management" through Paigham-e-Pakistan held on 19th November, 2019, at BZU Multan was attended by Prof. Dr. Asmat Naz.



1st International Seminar on University Rankings

Dr. Sara Musaddi attended the 1st International Seminar on the University Rankings organized by University of Lahore, Main Campus, Lahore, in October 2019.

Seminar on Population Welfare

Prof. Dr. Asmat Naz attended One Day Seminar on Population Welfare held on 28th September, 2019, at Ramada, Multan. She was invited as a key note speaker at the event.

Seminar on Youth Engagement Program

Seminar on Youth Engagement Program through Paigham-e-Pakistan held on 1st August, 2019, at International Islamic University Islamabad was attended by Prof. Dr. Asmat Naz as an invited speaker and a guest of honor.



Seminars

One Day Seminar on Cancer Awareness

Dr. Maryam Zain (Chairperson, Department of BBT) attended one day seminar as a guest speaker on “Cancer Awareness” held on 12th September, 2019, at E-library Multan.

Additional Academic Resources and Expert’s Talk at CIS

Its importance compounded manifold in Pakistani EFL context and the Pakistani

learners, as non-native speakers of English language, need to learn this global language because the knowledge of English language makes an individual literate in today’s world.

Keeping in view the importance of the subject of English and the need for improvement in performance of students, additional lectures on the subject of English were arranged at CIS for 1st year and 2nd year students. For this purpose, educationist from a well renowned private sector

institution Mr. Yaseen Mahr (Department of English) was invited by Director CIS Prof. Mamona Khan. Mr. Yaseen conducted two-day English classes of 1st year & 2nd year on 15 Jan and 22 Jan. He delivered lectures in a professional way highlighting important aspects of BISE annual examination, paper presentation, marking scheme etc. He also provided extra material to students. Students learned lots of paper solving techniques and found his lectures beneficial, motivating and informative.

Workshops/Trainings

Global U Grad-Pakistan Training Program

A training program was conducted on Global U Grad-Pakistan Program on 13th November,

2019. The United States Educational Foundation in Pakistan (USEFP) announced this 2020 undergraduate semester exchange program for Pakistani students to promote

mutual understanding between the people of United States and the people of Pakistan. The workshop was organized under Quality Enhancement Cell, WUM.

Three Days Workshop on Android APP Development

Institute of CS & IT organized three days workshop on “Android App Development”

from 1st to 3rd October, 2019, at The Women University, Multan. The workshop was organized to contribute in developing software applications on Android mobile platform. The resource persons from “KT

Squares Software Development & Training Centre” shared their ideas and introduced tools for android app development to the students and faculty members.



Workshop on Research, Innovation, Commercialization & Paper Writing Skills

Office of Research, Innovation & Commercialization (ORIC), WUM, in collaboration with MNSAU, Cothem Institute

and Shama Oil Industry, organized one day Workshop on Research, Innovation, Commercialization & Paper Writing Skills on 30th September, 2019, at WUM. The focal person of the workshop was Dr. Malka Rani. The speakers of the workshop were Dr.

Khurram Joyia and Dr. Saleem Ayaz .They provided the participants with information on various aspects of the research process including research introduction, process, paper writing and techniques for building industrial linkages.

Workshop on Lab Biosafety and Ethics

One day Training Workshop on Lab Biosafety & Ethics was organized by Department of Biochemistry and Biotechnology on 14th November, 2019. The Invited speakers were Dr. Sumaira Rasul (Assistant Professor, Biotechnology Department, Bahauddin Zakariya



University, Multan) and Dr. Sarmad Farogh Arshad (Assistant Professor, Muhammad Nawaz Sharif University Multan). Dr. Maryam Zain was the focal person and Dr. Raheela Jabeen, Dr. Farah Deeba, Ms. Zelle Huma, Ms. Rahila Waheed, Ms. Mehwish Batool Kazmi, Dr. Nadia Iqbal, Ms. Samreen Rasool were the organizers of the event.